

Sponsorship Package



HEART OF ADVOCACY

2026 LOUISIANA CASA CONFERENCE

2026 CASA Conference

May 7-8, 2026





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Louisiana CASA Association

2051 Silverside Dr., Suite 240
Baton Rouge, LA 70808
225.930.0305
louisianacasa.org

From the Director

Dear Community Partner,

On behalf of Louisiana CASA, I am honored to invite you to support and participate in the 2026 Louisiana CASA Conference as a valued sponsor.

This year's conference, *Heart of Advocacy*, will take place on May 7-8, 2026, bringing together CASA volunteers, staff, child welfare professionals, and advocates from across the state. CASA volunteers play a critical role in ensuring children in foster care have a voice, stability, and a path to a safe, permanent home. To continue this important work, we must recruit, train, and support these dedicated advocates—and that's where we need your help.

By becoming a sponsor, you have the opportunity to make a direct impact on the CASA network while also gaining visibility for your organization among hundreds of professionals who are committed to making a difference. Your generosity allows Louisiana CASA to provide high-quality training, meaningful collaboration, and valuable resources to those on the front lines of child advocacy.

We are excited to offer sponsorship opportunities that align with your organization's goals and values. Our sponsorship package outlines how your support can help strengthen advocacy efforts while showcasing your commitment to Louisiana's children.

We would love to partner with you to make this year's conference a success. Thank you for considering this opportunity to invest in the future of Louisiana's most vulnerable children.



Amanda L. Moody

Amanda Moody
Executive Director
Louisiana CASA Association



Our Work

Children removed from their home because of abuse or neglect face a frightening, profound unknown, and we make sure they don't face it alone. CASA (Court Appointed Special Advocate) helps these child victims heal and thrive, through a dedicated, one-on-one relationship. Louisiana CASA, together with local member programs, supports and promotes court-appointed volunteer advocacy so every child who has experienced abuse or neglect can be safe, have a permanent home, and the opportunity to thrive.

We are a group of staff and volunteers that advocate for the best interests of children in the foster care system. Louisiana CASA is the statewide association for the 18 local CASA programs across the state. We work in courtrooms across the state and serve over 3,000 of Louisiana's most vulnerable children.

CASA has been endorsed by the American Bar Association, the National Council of Juvenile and Family Court Judges, and the Office of Juvenile Justice and Delinquency Prevention of the U.S. Department of Justice.



Our Mission

To build, support, and advocate for a statewide network of Court-Appointed Volunteers to speak for abused and neglected children.

Our Vision

Every Louisiana child be assured a safe and permanent home.

Our Team

Amanda Moody
Executive Director

Christina Obidah
Office Administrator

Larry Attenhofer
Board Treasurer

Lacey Hebert
Board Member

Anselmo Rodriguez
Board Member

Grant Willis
Board Member

Stephanie Breeden
Director of Member Services

Brett Cloyd
Board President

Teresa Lawrence
Board Secretary

Captain Darwin Jones
Board Member

Jason Wall
Board Member

Morgan Washington
Director of Community Outreach

Anthony Celestine
Board Vice President

Lynn Farris
Board Member

Brent Latin
Board Member

Renita Williams-Thomas
Board Member

Our Impact

Whatever their age, children who have experienced abuse or neglect face a frightening, profound unknown. Courtrooms. Foster care. New schools. **We make sure they don't face it alone.** To make a decisions that affect the rest of a child's life, judges need to know the child. Our highly trained Court Appointed Special Advocate (CASA) volunteers help them do that by getting to know the child at the heart of each case and gathering details to help the judge determine the best interests of the child. **CASA advocates help these child victims heal and thrive through a dedicated, one-on-one relationship.** Below are last year's statewide statistics, reflecting the powerful impact of CASA volunteers on the lives of children in foster care.



3,150

children served



1,387

CASA volunteers



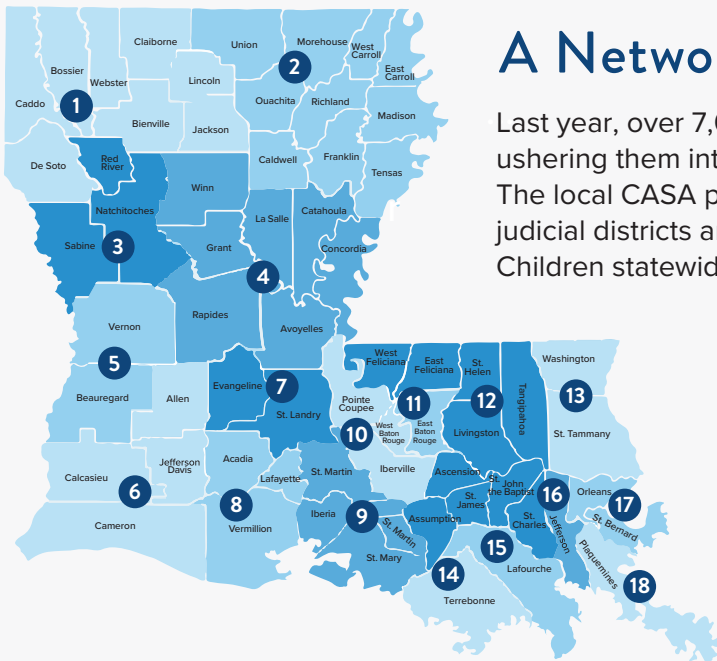
41,371

volunteer hours



\$1.38M

in volunteer services



A Network of Volunteers for Children

Last year, over 7,000 children in Louisiana experienced abuse or neglect, ushering them into the dependency of the court and foster care systems. The local CASA programs work in dozens of court room across the state's judicial districts and advocate for Louisiana's most vulnerable children. Children statewide have access to a dedicated CASA volunteer.

- | | |
|------------------------------------|----------------------------|
| 1 Volunteers for Youth Justice | 10 CASA of the 18th JDC |
| 2 CASA of Northeast Louisiana | 11 Capital Area CASA |
| 3 CASA of Central Louisiana | 12 Child Advocacy Services |
| 4 Children's Advocacy Network | 13 Youth Service Bureau |
| 5 CASA of West Central Louisiana | 14 CASA of Terrebonne |
| 6 Family & Youth Counseling Agency | 15 CASA of Lafourche |
| 7 CASA of St. Landry-Evangeline | 16 CASA Jefferson |
| 8 CASA of South Louisiana | 17 CASA New Orleans |
| 9 CASA of the 16th JDC | 18 CASA of Plaquemines |

CASA Makes a Life-Long Impact

Independent, national research identified the effectiveness of CASA advocates serving abused and neglected children. Highlights of the findings show that a child with a CASA:

- Is more likely to spend less time in foster care.
- Is half as likely to re-enter the child welfare system.
- Is more likely to do well in school and perform better academically.
- Shows significantly higher levels of hope.





Event Highlights

May 7 - 8, 2026

Who's participating?

The 2026 CASA Conference will draw in a diverse group of participants from across Louisiana. Participants will come from all walks of life, and will be of various ethnic, vocational, and educational backgrounds

- Social Workers
- DCFS Employees
- Educators
- Judges
- Attorneys
- Elected Officials
- CASA Volunteers
- CASA Staff
- Caring Community Members

The 2026 Louisiana CASA Conference will be a powerful two-day gathering for CASA staff, volunteers, and key stakeholders, all focused on “Heart of Advocacy.” Set for May 7-8, 2025, at the Lod Cook Conference Center in Baton Rouge, this event is an opportunity for in-depth training, professional development, and collaborative discussion on the future of child advocacy in Louisiana.

This year’s conference will feature insightful keynote luncheons, a judges panel, a foster youth panel, impactful breakout sessions, and our Annual Awards of Excellence banquet honoring outstanding achievements. Each session and event offers valuable opportunities to highlight the contributions of our sponsors. We invite your organization to join us in supporting this meaningful work, with unique access to Louisiana’s leaders, advocates, educators, and community partners who are shaping the future of child welfare.



1 Workshops & Trainings

The 2026 Louisiana CASA Conference will feature two days of impactful workshops and trainings designed to empower CASA professionals and volunteers across Louisiana. This year's program includes 15 breakout sessions and specialized events such as a judges panel and a foster youth panel. These sessions, led by national and regional experts, will focus on best practices, advocacy strategies, and tools for supporting vulnerable children.

Hosted at the Lod Cook Conference Center at LSU, the conference offers a traditional format with keynote presentations and interactive workshops. Local businesses and organizations can gain prominent exposure on conference materials including programs, screens, signs, banners, and both print and digital marketing materials.



2 Keynote Luncheon

The 2026 conference will feature an inspiring keynote luncheon, headlined by Tristan Smith, bringing unique insights into child advocacy and the challenges faced in the child welfare system. This keynote session, "*The Heartbeat of Advocacy: Turning Lived Experience into Lifelong Belonging*", is a powerful opportunity for attendees to engage with thought leaders and gain valuable perspectives to enhance their own advocacy work.

Sponsors have the opportunity to showcase their support and services to a captivated audience, with their logos displayed on digital screens, programs, and luncheon materials. Select sponsorships also include seats at the keynote luncheon and recognition during opening and closing remarks.



3 Awards of Excellence

The Annual Awards of Excellence Banquet celebrates the dedication and achievements of CASA colleagues, volunteers, judges, elected officials, board members, and community leaders who have made an extraordinary impact on the CASA mission. Hosted at the Lod Cook Conference Center, this awards ceremony and luncheon banquet will honor those who bring compassion, innovation, and leadership to child advocacy in Louisiana.

Sponsors will have the unique opportunity to be featured prominently throughout the banquet programs, digital screens, invitations, and additional print and digital marketing materials. Select sponsorship packages include banquet tickets and a special acknowledgment during the awards ceremony.

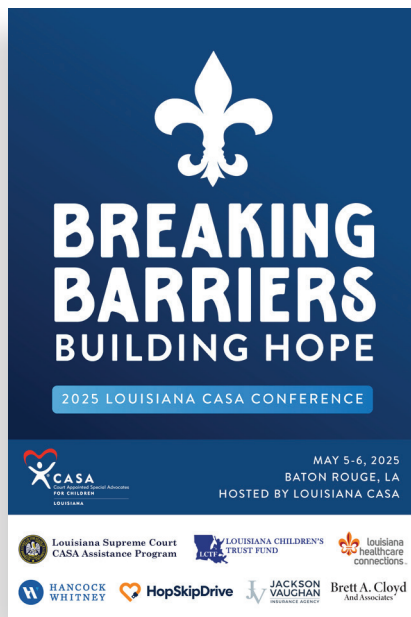
Sponsorships

Tiered benefits for all sponsorship levels:

- Tiered recognition on back of t-shirts
- Tiered recognition on event webpage
- Tiered recognition on marketing flyers and other print promotions
- Tiered recognition on conference and banquet programs
- Tiered recognition on screen at conference and banquet
- Tiered recognition on all Louisiana CASA digital platforms (Facebook, Instagram, LinkedIn, Email Marketing, and Website)

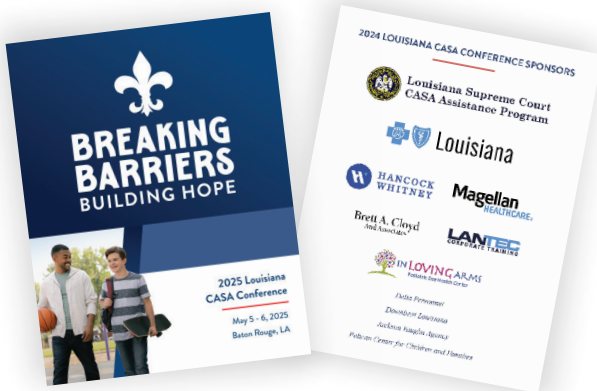
Unique benefits for sponsorship levels:

Sponsorship Levels	Encourage	Inspire	Empower	Amplify
Dedicated sponsorship acknowledgment in opening remarks				✓
Stand alone signage recognition in breakout rooms				✓
Ad in conference digital program			✓	✓
Complimentary tickets to two-day conference		✓	✓	✓
Complimentary exhibitor table during the Workshop & Training Day	✓	✓	✓	✓



Event Signage

We are thankful for the support of our sponsors and enjoy highlighting them every chance we get! These are just a few examples of how your business will be featured during the 2026 CASA Conference.



Conference Program



Awards Program



Conference T-Shirt

Please note all of these images are from the 2025 CASA Conference. Designs will vary for the 2026 Louisiana CASA Conference.

Sponsorships

Amplify

\$10,000

- Dedicated sponsorship acknowledgment in opening remarks
- Six (6) tickets to CASA Conference: breakout sessions, keynote, and Awards of Excellence
- Exhibitor table for both days of the CASA Conference
- Stand alone signage with business logo in breakout session rooms
- Full page ad in digital conference program
- Tiered company logo on conference and banquet printed programs
- Stand alone company logo on screen at conference and banquet
- Tiered company logo on marketing flyers, event signage, and other print promotions
- Tiered company logo on back of t-shirts
- Tiered company logo on event webpage with hyperlink to your website
- Tiered company logo in newsletter and hyperlink to your website
- Stand alone social media exposure on all Louisiana CASA platforms

Empower

\$5,000

- Four (4) tickets to CASA Conference: breakout sessions, keynote, and Awards of Excellence
- Exhibitor table for both days of the CASA Conference
- Quarter page ad in conference digital program
- Tiered company logo on conference and banquet programs
- Tiered company logo on screen at conference and banquet
- Tiered company logo on marketing flyers, event signage, and other print promotions
- Tiered company logo on back of t-shirts
- Tiered company logo on event webpage with hyperlink to your website
- Tiered company logo in newsletter and hyperlink to your website
- Stand alone social media exposure on all Louisiana CASA platforms

Inspire

\$2,500

- Two (2) tickets to CASA Conference: breakout sessions, keynote, and Awards of Excellence
- Exhibitor table for both days of the CASA Conference
- Tiered company logo on conference and banquet programs
- Tiered company logo on screen at conference and banquet
- Tiered company logo on marketing flyers, event signage, and other print promotions
- Tiered company logo on back of t-shirts
- Tiered company logo on event webpage with hyperlink to your website
- Tiered company logo in newsletter and hyperlink to your website
- Social media exposure on all Louisiana CASA platforms

Encourage

\$1,000

- Exhibitor table for both days of the CASA Conference
- Tiered company logo on conference program and banquet program
- Tiered company logo on screen at conference and banquet
- Tiered company logo on marketing flyers, event signage, and other print promotions
- Tiered company logo on back of t-shirts
- Tiered company logo on event webpage with hyperlink to your website
- Tiered company logo in newsletter and hyperlink to your website
- Social media exposure on all Louisiana CASA platforms

Hope

\$500

- Typed company name on conference program and banquet program
- Typed company name on screen at conference and banquet
- Typed company name on marketing flyers, event signage, and other print promotions
- Typed company name on back of t-shirts
- Typed company name on event webpage with hyperlink to your website
- Typed company name in newsletter and hyperlink to your website
- Social media exposure on all Louisiana CASA platforms

Exhibitor Table

\$250

- Exhibitor table for both days of the CASA Conference
- Typed company name on conference program
- Typed company name on marketing flyers, event signage, and other print promotions
- Company logo on event webpage with hyperlink to your website
- Social media exposure on all Louisiana CASA platforms

Additional Opportunities

Louisiana CASA welcomes the opportunity to partner with you in whatever capacity that works best! If you are interested in making an in-kind gift, please contact us to find out more and discuss the sponsorship opportunities. Email us at admin@louisianacasa.org to receive additional information.



Why sponsor the 2026 CASA Conference?

As a sponsor, we promise the following benefits with all levels of sponsorship:

- Supporting a local organization making a statewide impact
- Community involvement and giving back to your community
- The opportunity to build trust and establish rapport with your community
- The opportunity to generate new sales and build partnerships
- Brand awareness and recognition
- Tax deduction for donating to a 501(c)(3) organization

As a sponsor of the 2026 CASA Conference, you will be providing the funds necessary to ensure the longevity of effective CASA advocacy in the state of Louisiana. In addition to the tangible benefits outlined on the previous pages and above, your generosity will help increase statewide understanding and knowledge of child welfare and will help make Louisiana a better home for our children.

Thank you for your interest in the 2026 CASA Conference sponsorship opportunities.

Please contact us for more information.



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Sponsorship Form

Event Sponsorship: 2026 CASA Conference

Please use the following form to become a sponsor of the 2026 CASA Conference in support of Louisiana CASA and the 18 local programs across the state.

Contact Name

Contact Title

Company Name

Address

City, State, & Zip

Phone

Email

Sponsorship Level

	Amplify	Empower	Inspire	Encourage	Hope	Exhibitor
<i>Please select one</i>	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250

Signature

Date

Submit your sponsorship

Fill out the form online at louisianacasa.org/sponsor or return the Sponsorship Form and make check payable to:

Louisiana CASA Association

2051 Silverside Dr., Suite 240
Baton Rouge, LA 70808

Once we receive your sponsorship form, our staff will reach out to you for additional information that might be needed, i.e. logos, ad content, website link, etc. **Sponsorship deadline is April 10, 2026.**



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