



Honoring the Past, Inspiring the Future



## 2024 Louisiana CASA Conference

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April 10 - 12, 2024

Baton Rouge, LA

# CONFERENCE PROGRAM

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**The Right Card.**  
**The Right Care.**



# 2024 LOUISIANA CASA CONFERENCE

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Dear Attendees,

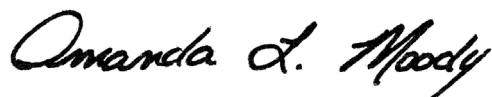
It brings me immense joy to welcome each of you to the Louisiana CASA Conference. As we celebrate a significant milestone, our 30th anniversary, the presence of every participant makes this occasion even more special. As the Executive Director of the Louisiana CASA Association, I am deeply grateful for the opportunity to celebrate with you, our dedicated advocates, staff, and supporters who have been the backbone of our mission.

This conference marks a moment of reflection on our journey and the collective impact we have made in the lives of children in the foster care system. It is a testament to the power of community, commitment, and compassion. We have been eagerly looking forward to seeing each of you, to share in this celebration and to embark on the next chapter of our advocacy together.

Our speakers and workshops have been carefully selected to inspire and challenge you. Each session is an opportunity to engage, learn, and grow. I encourage you to take full advantage of this time to connect with fellow advocates, share experiences, and forge collaborations that will strengthen our mission.

Thank you for joining us in this milestone year and for your continued commitment to the children we advocate for. Together, we are creating lasting change and ensuring a brighter future for many.

Warm regards,



Amanda L. Moody  
Executive Director  
Louisiana CASA Association



Tag us in your photos! @LouisianaCASA



# CONFERENCE AT A GLANCE

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## Wednesday, April 10th

10:00AM - 12:30PM	Special Edition Advocate Supervisor Roundtable, <i>Water Institute</i>
12:30PM - 3:30PM	TOF Refresher, <i>Water Institute</i>
5:00PM - 9:00PM	Welcome Reception & Networking, Sign-In, <i>Edge Lounge</i>

## Thursday, April 11th

7:30AM - 8:00AM	Sign-In, <i>Grand Ballroom Foyer</i>
8:00AM - 8:30AM	Conference Kick-Off and Welcome, <i>Ballroom B</i>
8:30AM - 9:30AM	Morning Keynote, <i>Ballroom B</i>
9:30AM - 9:45AM	Networking Break, <i>Grand Ballroom Foyer</i>
9:45AM - 11:15AM	Breakout Session 1 Adolescent Victims, <i>Ballroom A</i> EMDR, <i>Ballroom B</i> Revitalizing Volunteer Recruitment, <i>Ballroom C</i>
11:15AM - 11:30AM	Networking Break, <i>Grand Ballroom Foyer</i>
11:30AM - 12:00PM	Lunch Served, <i>Grand Ballroom Foyer</i>
12:00PM - 1:00PM	Lunch Keynote, <i>Ballroom B</i>
1:15PM - 1:30PM	Networking Break, <i>Grand Ballroom Foyer</i>
1:30PM - 2:45PM	Breakout Session 2 Technology Facilitated Sexual Crimes, <i>Ballroom A</i> Let's Spell it Out, <i>Ballroom B</i> Autism vs. Sexual Abuse, <i>Ballroom C</i>
2:45PM - 3:00PM	Networking Break, <i>Grand Ballroom Foyer</i>
3:00PM - 4:00PM	Breakout Session 3 Louisiana's Response to Human Trafficking, <i>Ballroom A</i> Developmental Milestones, <i>Ballroom B</i> Keeping Volunteers Engaged, <i>Ballroom C</i>
5:30PM - 6:00PM	Happy Hour & Networking, <i>Grand Ballroom Foyer</i>
6:00PM - 7:00PM	Awards of Excellence, <i>Grand Ballroom</i>
7:00PM - 9:30PM	30th Anniversary Celebration, <i>Grand Ballroom</i>

## Friday, April 12th

8:30AM - 11:30AM	CASA Executive Leadership Workshop, <i>Chatsworth</i>
11:30AM - 12:30PM	Louisiana CASA Annual Meeting, <i>Chatsworth</i>
12:30PM - 3:00PM	CASA Executive Leadership Workshop, <i>Chatsworth</i>

# MEET THE SPEAKERS

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## David Matlock

Thursday, April 11th - 8:00AM

Welcoming Remarks and Vision for DCFS



David N. Matlock, appointed Secretary of the Department of Children and Family Services in 2024, brings decades of experience in juvenile justice and child welfare. Serving as Chief Judge of Caddo Parish Juvenile Court until 2023, Matlock spearheaded initiatives focusing on trauma-informed care, establishing innovative courts and response teams, and receiving multiple awards for his dedication to Louisiana's youth. Prior to his service as judge, Matlock served on the Caddo Parish School Board from 1990 to 1994. He also has served as an adjunct instructor of jurisprudence and juvenile justice at Louisiana State University in Shreveport, as well as a private practice attorney at law firms in Louisiana and Texas. He has been admitted to practice before the U.S. Supreme Court. A Shreveport native, Matlock graduated from C.E. Byrd High School as a National Merit Scholar, completed his undergraduate studies at Louisiana State University in Shreveport and earned a juris doctorate from Baylor University.

## Jamie Hilton

Thursday, April 11th - 8:30AM

Bridging the Future for Youth with Foster Care Experience



Jaime C. Hilton is a licensed clinical social worker and is passionate about advocacy for mental health, foster care, adoption, and underprivileged populations. Jaime has over 10 years of experience working with diverse clients in areas of practice including anxiety and depression, attachment and trauma, domestic violence, foster care, and adoption. Jaime graduated from Louisiana State University with both her graduate degree in Social Work and her undergraduate degree in Sociology. Jaime also earned a minor in Psychology and has always enjoyed the intricate process of how the human mind directly affects behavior. Additionally, Jaime comes from a diverse cultural background which has afforded her the opportunity to view life from different perspectives. Jaime believes the core values of social work—service, social justice, dignity and worth of the individual, relationships, integrity and competence—are deeply ingrained in who she is as a woman of faith, a wife and mother.

## Betsy McFarland, CVA

Revitalizing Volunteer Recruitment

Breakout Session 1 - Thursday, April 11th - 9:45AM

Keeping Volunteers Engaged

Breakout Session 3 - Thursday, April 11th - 3:00PM



Betsy McFarland, CVA, is a principal at Adisa, a consulting firm dedicated to helping purpose-driven individuals and organizations unleash talent and achieve impact. She also runs Energize which helps organizations leverage the power of volunteers. She began her career developing the first-ever volunteer program for a local animal shelter and went on to spearhead the launch of The Humane Society National Volunteer Center, the first broad-scale coordinated volunteer effort in the history of the organization, which now engages thousands of volunteers globally. Betsy specializes in providing training, coaching, and assessments in effective volunteer engagement and guides organizations through strategy development to ensure program effectiveness at all levels. She also co-directs the Initiative for Strategic Volunteer Engagement for The Leighty Foundation. Betsy is a trained facilitator, with an Executive Certificate in Facilitation through Georgetown University's Institute for Transformational Leadership.

## Kathy Eichelberger

EMDR Therapy and How It Can Help Children

Breakout Session 1 - Thursday, April 11th - 9:45AM



Kathy Eichelberger has served as Director of Granberry Counseling Centers since 2009. Granberry is a ministry of the Louisiana Baptist Children's Home & Family Ministries. She is a Licensed Professional Counselor and a LPC Board approved supervisor. Her past experience includes volunteering as a member of a Domestic Violence Task Force, leading batterer's intervention groups for men, and facilitating substance abuse groups at a Prison Work Release Program. Kathy has counseled women at a domestic violence shelter, served as a core leader in Celebrate Recovery, and taught adjunctively at New Orleans Baptist Theological Seminary. Kathy speaks at civic and Christian organizations.

She and her husband have led marriage and family enrichment groups at North Monroe Baptist Church. Her experience includes counseling those struggling with anxiety, PTSD, depression, sexual abuse, pornography addiction, dissociative identity disorder and many other mental and emotional issues. She is a Certified EMDR Therapist, EMDR Consultant and Facilitator for EMDR trainings. Her passion is to help hurting people.

## Ashleigh Fuller

Adolescent Victims

Breakout Session 1 - Thursday, April 11th - 9:45AM

Technology Facilitated Sexual Crimes (TFSC)

Breakout Session 2 - Thursday, April 11th - 1:15PM



Ashleigh Fuller has been employed as a Child/Adolescent Forensic Interviewer with the FBI Victim Services Division, Child Victim Services Unit since October 2020. Prior to joining the FBI, Ms. Fuller was a Forensic Interviewer for a Children's Advocacy Center in Louisiana for over six years. She holds a Bachelor of Arts in Political Science from Louisiana State University and a Master of Arts in Forensic Psychology from the University of Denver. Additionally, Ms. Fuller provides interviews, consultations, and trainings for FBI Agents, Assistant United States Attorneys, and other federal, state, and international law enforcement.

## Joshua Wayne, MA

Helping Children in Foster Care Grow into Successful, Independent Young Adults

Lunch Keynote - Thursday, April 11th - 12:00PM



A former struggling teen himself, Joshua Wayne's entire career has been devoted to helping teens, young adults, and their families thrive. He has worked with teens in a variety of settings, including drug and alcohol treatment, community mental health, and with at-risk foster youth. Joshua Wayne holds particular expertise in supporting youth aging out of foster care. He holds a Master's Degree in Counselor Education from Northeastern Illinois University in Chicago and is a National Certified Counselor with the National Board of Certified Counselors (NBCC). He has been featured as a Life Coach on the Style Network and writes for the Huffington Post.

### 2024 CASA Conference Session Feedback

Once you have attended all of your sessions, please complete our feedback survey. Your feedback helps Louisiana CASA plan for future events for our statewide network.

Thank you for your participation!

[www.surveymonkey.com/r/2024CASAconference](http://www.surveymonkey.com/r/2024CASAconference)



## Kellie Johnson

Let's Spell it Out: ASFA, APLA, LR & MR, BIOC  
Breakout Session 2 - Thursday, April 11th - 1:15PM



Kellie Johnson is Deputy General Counsel for the Mental Health Advocacy Service, Child Advocacy Program. She has been a children's attorney with MHAS since 2012 where she has represented over 1000 children. She serves as a member of the Children's Justice Act Task Force, Co-Chair of the Louisiana State Bar Association's Children's Law Committee, and is a Child Welfare Law Specialist as certified by the National Association of Counsel for Children. She has provided continuing education training for attorneys regarding child welfare law professionalism and ethics, and trauma informed lawyering, and she has provided trainings to law students on topics including client interview skills, educational rights, and disability rights for children. Kellie received her bachelor's degree from Louisiana State University. She obtained her Juris Doctorate from Loyola University College of Law in New Orleans and was admitted to the bar in 2011. During her time at Loyola Law, Kellie was trained as a CASA advocate and assigned to two cases in Orleans Parish. Her invaluable experience as a CASA volunteer led her to pursue her career in the Child Welfare Law System.

## Lisa Donze Jacob, LCSW

Differentiating between Autistic Spectrum Traits and Sexual Abuse Indicators in Youth  
Breakout Session 2 - Thursday, April 11th - 1:15PM



Lisa received an MSW from Tulane University in 2001 and a License in Clinical Social Work in 2005. She has worked at Mercy Family Center for over 16 years facilitating Social Skills groups for youth diagnosed with ASD1 (Autistic Spectrum Disorder/Asperger's Syndrome) as well as individual and family therapy. Lisa is a Master Trainer of ACE (Adverse Childhood Experiences) Educators in the State of Louisiana. She is a certified PEERS (Program for the Education and Enrichment of Relational Skills) instructor and certified in TFCBT (Trauma Focused Cognitive Behavioral Therapy). Other experience includes group and individual counseling to survivors of sexual and/or physical assault, work in Child Protection, Juvenile Detention, and facilitation of a support group for young adults diagnosed with ASD/Asperger's. She is a frequent presenter on ASD1, ACEs, and Self Care for the NASW-LA, Beacon Behavioral Health and various conferences, schools, and organizations both locally and nationally. She also has a 32 year-old son with Asperger's.



# Dr. Tresa M. Northington

Developmental Screening Basics

Breakout Session 3 - Thursday, April 11th - 3:00PM



Tresa Northington is the Developmental Screening Coordinator (DSC) for the State of Louisiana with the Bureau of Family Health (BFH). As the direct link for the Developmental Screening Initiative, Dr. Northington trains and educates medical and early childcare providers on the importance of early intervention, developmental screening, developmental guidelines as well as the Developmental Screening Toolkit (DST). In addition to her position as the DSC, she also works with the ECCS Team to provide assistance and guidance on projects and other endeavors. Dr. Northington holds a BA in Spanish, MS in Spanish Language Education and Ed.D in Early Childhood Education. Prior to this position, she was an educator for 14 years and college professor for 5 years. As a bilingual professional, Dr. Northington has also educated, and provided many trainings and assistance in Spanish.



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Thank you to the Louisiana Supreme Court CASA Assistance Program for your continued support of our mission!



**Louisiana Supreme Court  
CASA Assistance Program**

## Lauren Brocksmith

Louisiana's Response to Human Trafficking, Breakout Session 3 - Thursday, April 11th - 3:00PM



Lauren Brocksmith is a Child Welfare Manager in Human Trafficking Services with the Department of Children and Family Services. She has 18 years of experience in the field of Child Welfare. In her previous roles within the Department, she has provided direct services in various roles, served as a Child Welfare Consultant to Transitioning Youth, and help lead the development of the state's Extended Foster Care Program and Human Trafficking Services Program. Mrs. Brocksmith earned her Bachelor's degree in Sociology at Louisiana State University.

## Jasmine Gardner

Louisiana's Response to Human Trafficking, Breakout Session 3 - Thursday, April 11th - 3:00PM



Jasmine serves as the Director of Care Coordination for the Louisiana Alliance of Children's Advocacy Centers. In her new role, she provides supervision to the Act 662/LCYTC Project staff. Not only does she provide support and technical assistance to Care Coordination teams throughout the state of Louisiana, but also collaborates with partner agencies to ensure best practices. Jasmine has a wealth of knowledge from her previous role as a forensic interviewer and MDT Facilitator at Child Advocacy Services Children's Advocacy Center in Hammond, LA, where she spent over five and a half years advocating for the voiceless in her community. Jasmine is a native of Franklinton, LA. She earned her bachelor's degree in social work from Southeastern Louisiana University in May 2016 and her master's degree in social work from Stephen F. Austin State University in May 2017.

## Debbie Solcher

Louisiana's Response to Human Trafficking, Breakout Session 3 - Thursday, April 11th - 3:00PM



Debbie Solcher is State Director for BCFS HHS Common Thread Program providing long term relational advocacy to commercially sexually exploited youth in the State of Louisiana. Debbie has supported the Texas Model of Care Coordination and was an integral part of building services and collaborations state-wide as well as provided technical assistance to local children's advocacy centers to support protocol development for care coordination during her tenure at the Office of the Texas Governor's Child Sex Trafficking Team and Children's Advocacy Centers of Texas. Debbie has extensive experience in the educational system and has worked to further strategy for exploited youth at the state and local levels.

## Linsey B Courville

Louisiana's Response to Human Trafficking, Breakout Session 3 - Thursday, April 11th - 3:00PM



Linsey B. Courville is the Louisiana Child and Youth Trafficking Collaborative - Accessibility Initiative (LCYTC-AI) Project Specialist for Louisiana Alliance of Children's Advocacy Centers (LACAC). She works directly with Children's Advocacy Centers across the State of Louisiana and partner agencies for strategy development and successful fulfillment of the objectives of this initiative. She gathers and analyzes data, provides guidance, support, and technical assistance to the Regional Care Coordinators and state partners in Louisiana. In 2019, she completed her Masters degree at the University of Louisiana at Lafayette in Criminal Justice with an emphasis on juvenile justice and sexual violence. Linsey is a proud Louisiana Cajun. Her passions are empowering victims, raising awareness about human trafficking, specifically family-facilitated trafficking, and improving the response to serving victims of marginalized populations.

## Holly Tupper

Louisiana's Response to Human Trafficking, Breakout Session 3 - Thursday, April 11th - 3:00PM



Holly Tupper is a committed advocate for survivors of human trafficking. From India to the Ukraine-Poland border, she has worked directly alongside survivors and at-risk populations, fostering holistic healing and preventing exploitation. Holly served over four years as a CASA volunteer, gaining first-hand experience and insight into the state legal system and the practical needs of marginalized individuals. Holly's collaborative efforts, both locally and internationally, have raised awareness and built partnerships in the fight against trafficking. As the Director of Survivor Advocacy for Unbound Now in Louisiana, she oversees CSEY advocates serving survivors in the greater New Orleans and Baton Rouge areas. Holly is committed to extending the reach of survivor advocacy through Unbound Now's survivor-centered approach. Holly remains steadfast in the mission to empower survivors, contributing to Unbound Now's 12-year fight to end human trafficking in communities around the world.

Once you have attended all of your sessions, please complete our feedback survey. Your feedback helps Louisiana CASA plan for future events for our statewide network. Thank you for your participation!

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# CONFERENCE SESSIONS

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## Welcoming Remarks and Vision for DCFS

David Matlock

Thursday, April 11th - 8:00AM

Join us for the opening session of the 2024 Louisiana CASA Conference with David Matlock, the newly appointed Secretary of the Department of Children and Family Services (DCFS). Secretary Matlock brings a wealth of experience and a strong commitment to Louisiana's youth, having served as Chief Judge of the Juvenile Court for Caddo Parish and earning accolades for his dedication to juvenile justice and child welfare. In this session, Secretary Matlock will share his vision for DCFS, outlining his plans and priorities for the coming year. Drawing from his extensive background in juvenile justice and his passion for serving Louisiana's youth, he will discuss how he intends to lead DCFS forward, addressing key issues, implementing innovative strategies, and fostering collaboration within the community.

## Bridging the Future for Youth with Foster Care Experience

Jaime C. Hilton

Morning Keynote - Thursday, April 11th - 8:30AM

Join Jaime Hilton, Project Coordinator of Better Futures at LSU School of Social Work, for an inspiring keynote presentation on empowering foster youth through post-secondary opportunities. Discover how Better Futures helps students in foster care graduate high school and explore their options for college or vocational training. Learn how Better Futures cultivates self-determination skills and provides one-on-one coaching, engaging workshops, and summer institutes to support youth on their journey to higher education. Don't miss this insightful session on closing the gap in accessing post-secondary education for youth in foster care.

## EMDR Therapy and How It Can Help Children

Kathy Eichelberger

Breakout Session 1 - Thursday, April 11th - 9:45AM

This session will explain how Eye Movement Desensitization and Reprocessing (EMDR) Therapy works and can be useful for children in foster care or going through adoption. EMDR Therapy is a structured therapy that encourages the participant to focus briefly on the trauma memory while simultaneously experiencing bilateral stimulation (typically eye movements). We will also discuss how EMDR Therapy can help the brain "digest" traumatic events to relieve the negative effects of trauma specifically in children.

## Adolescent Victims

Ashleigh Fuller

Breakout Session 1 - Thursday, April 11th - 9:45AM

Adolescents can be a difficult population to interview due to their social, emotional and cognitive development. This module will focus on educating the investigator about adolescent development and the challenges development presents in the investigative interview. Complicity issues and how to overcome this barrier while conducting interviews will be addressed.

Objectives:

- Gain knowledge of adolescent development.
- Be able to identify major changes in cognitive and sexual development.
- Develop an understanding as to how technology and social media impacts the adolescent brain.
- Discuss investigative steps for cases with compliant victims.

## Magellan of Louisiana presents the Louisiana Coordinated System of Care

### CSoC is your resource to help youth and their families

Do you know a young person between the ages of 5 – 20 who has one or more of these symptoms?

- Has difficulty in school
- Suffers from depression or anxiety, or takes any medications
- Is using drugs or alcohol
- Attempted to harm themselves or others
- Has been in a psychiatric hospital or any out-of-home placement



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## Revitalizing Volunteer Recruitment

Betsy McFarland, CVA

Breakout Session 1 - Thursday, April 11th - 9:45AM

Embark on a transformative journey as we explore the evolving landscape of volunteerism. Engage in lively discussions and hands-on activities, delving into common recruitment challenges and gaining invaluable insights to enhance recruitment efforts. This workshop helps lay the foundation for developing a clear and effective path to recruitment success, enabling you to reimagine and invigorate your approach in response to changing times. Don't miss this opportunity to gain practical tools and strategies for designing and targeting recruitment efforts, ensuring your organization attracts the people power needed to thrive.

## Helping Children in Foster Care Grow into Successful, Independent Young Adults

Joshua Wayne, MA

Lunch Keynote - Thursday, April 11th - 12:00PM

As foster parents and professionals in the lives of children in the foster kids, we all want the same thing: to see them happy, self-confident and ultimately capable of thriving in the adult world. In this keynote address, Joshua will share practical tools that we as the caring adults in their lives can use to help make that a reality. This talk will address how to:

- Build Strong & Supportive Relationships
- Get Them to Both “Listen Up” and “Open up”
- Help Them Learn From Mistakes & Adversity
- Help Them Get on the Path to Adulthood & Independence

## Technology Facilitated Sexual Crimes (TFSC)

Ashleigh Fuller

Breakout Session 2 - Thursday, April 11th - 1:15PM

Recent advancements in technology paired with the explosion of online gaming and social media platforms have cultivated interactive contexts that allow motivated predators to have frequent and often unfettered access to minors. Unfortunately, this combination of factors means that, globally, minors have become increasingly more vulnerable to technology-facilitated sex crimes (TFSC), including sexual exploitation, sextortion, and image-based sexual abuse. This presentation will include an exploration of TFSC, including perpetrators' motives and methods, risk factors and the potential impact on victims; and brief discussion of statute-specific questions to assist with gathering relevant investigative information during forensic interviews.

## Differentiating between Autistic Spectrum Traits and Sexual Abuse Indicators in Youth

Lisa Donze Jacob, LCSW

Breakout Session 2 - Thursday, April 11th - 1:15PM

During this session, we will discuss The Adoption and Safe Families Act (ASFA) of 1997, its recommendations, and policy changes. We will also break down all of our child welfare acronyms, discuss what is required by law and how aspects of the law work in unison to attain more permanent outcomes for our children and families in Louisiana.

## Let's Spell it Out: ASFA, APLA, LR & MR, BIOC

Kellie Johnson

Breakout Session 2 - Thursday, April 11th - 1:15PM

During this session, we will discuss The Adoption and Safe Families Act (ASFA) of 1997, its recommendations, and policy changes. We will also break down all of our child welfare acronyms, discuss what is required by law and how aspects of the law work in unison to attain more permanent outcomes for our children and families in Louisiana.

## Louisiana's Response to Human Trafficking

Lauren Brocksmith, Linsey Courville, Jasmine Gardner, Holly Tupper, & Debbie Solcher

Breakout Session 3 - Thursday, April 11th - 3:00PM

Minors who are survivors of sex trafficking in Louisiana now have access to relational advocacy services throughout our state. The Department of Child and Family Services has contracted with two advocacy agencies, BCFS and Unbound Now, to provide long-term case management and crisis response for commercially sexually exploited youth, a program also known as CSEY advocacy services.

## Developmental Screening Basics

Dr. Tresa M. Northington

Breakout Session 3 - Thursday, April 11th - 3:00PM

This session will focus on educating attendees on the foundational principals of developmental screening for children 0-5, with an emphasis on identifying developmental milestone checklists and validated screening tools. Attendees will receive information on pertinent resources for families and resources for support services.

# Keeping Volunteers Engaged

Betsy McFarland, CVA | [View Speaker Bio](#)  
Breakout Session 3 - Thursday, April 11th - 3:00PM

Volunteers initially get involved for many different reasons, typically arriving motivated and full of enthusiasm. How do you sustain that energy and capitalize on all volunteers have to offer? By properly supporting volunteers, organizations can maximize their ability to contribute meaningfully to the mission and avoid the costly “revolving door” of people who lose their initial motivation and enthusiasm and ultimately stop volunteering. In this session, we’ll look at how to support and nurture volunteers, avoid burnout and create an environment conducive to keeping volunteers motivated, committed, and coming back!

## EXHIBITORS

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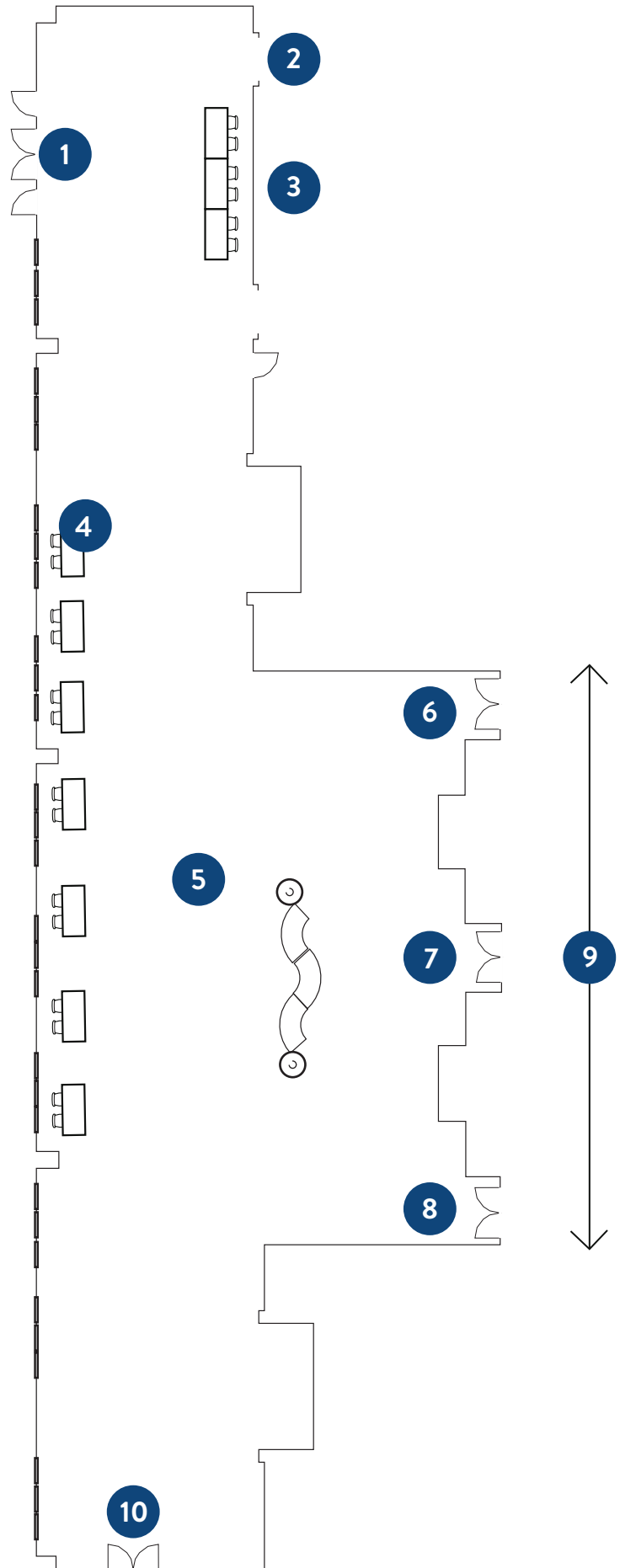


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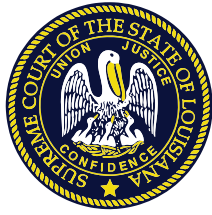
# CONFERENCE MAP

- 1 Event Center Entrance
- 2 Restrooms
- 3 Registration Tables
- 4 Exhibitor Tables
- 5 Grand Ballroom Foyer
- 6 Ballroom A
- 7 Ballroom B
- 8 Ballroom C
- 9 Grand Ballroom
- 10 Balcony Entrance



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